

1 / 9

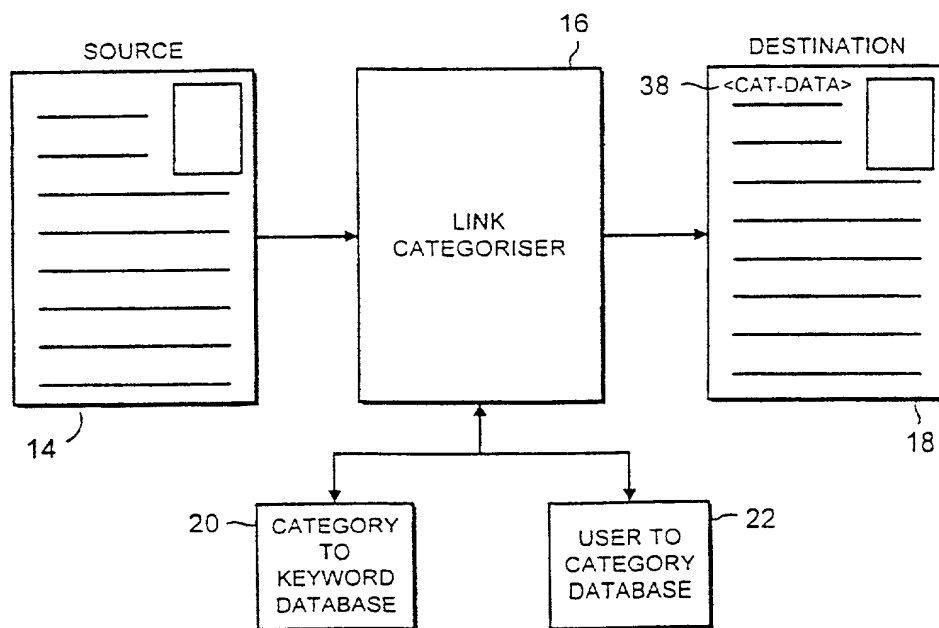
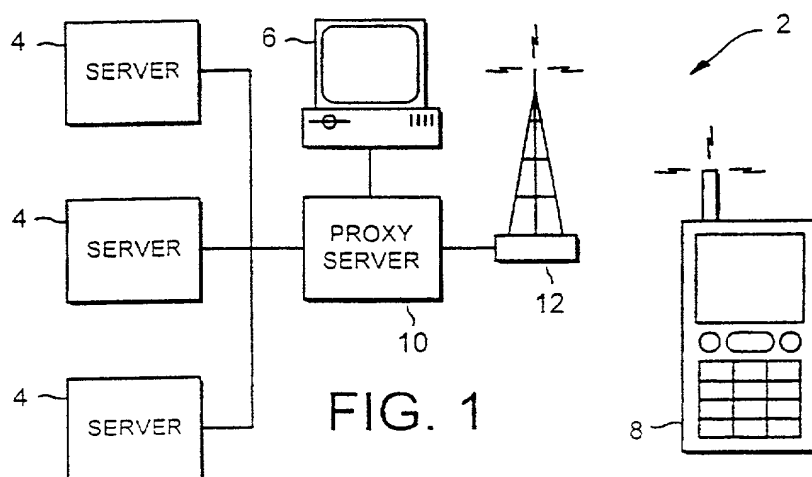


FIG. 2

²⁶
` buying a new car ` ²⁸ ²⁴
 ↓
 a href cars html buying a new car a ³⁰

FIG. 3

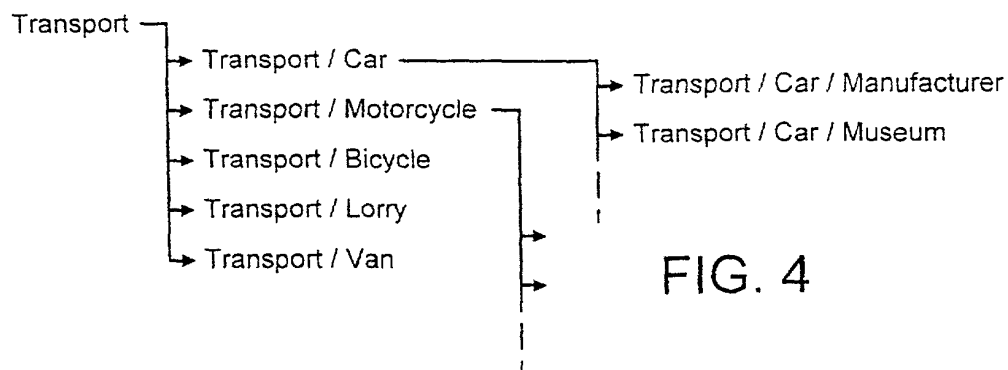


FIG. 4

Transport / Car / Manufacturer ³² ↔ ³⁴ `<car><1>, <maker><1>, <brand><1>, <ford><4>, <general motors><4>, <GM><4>,.....` ³⁶ ³⁴ ³⁶

FIG. 5

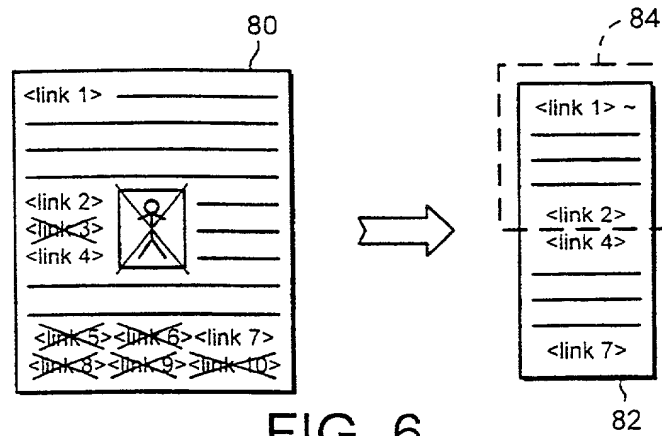


FIG. 6

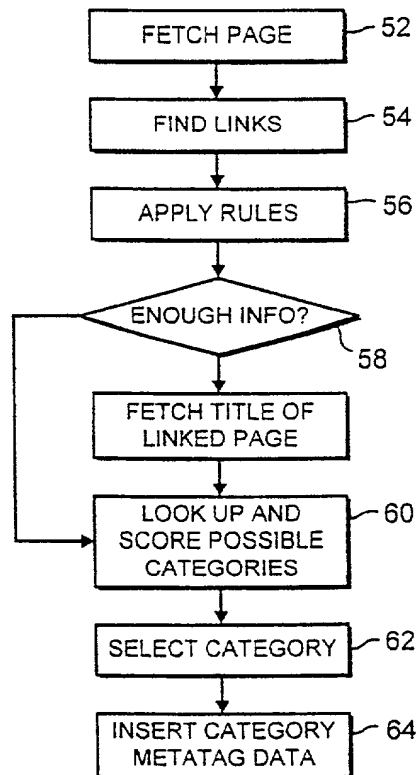


FIG. 7

SUBSTITUTE SHEET (RULE 26)

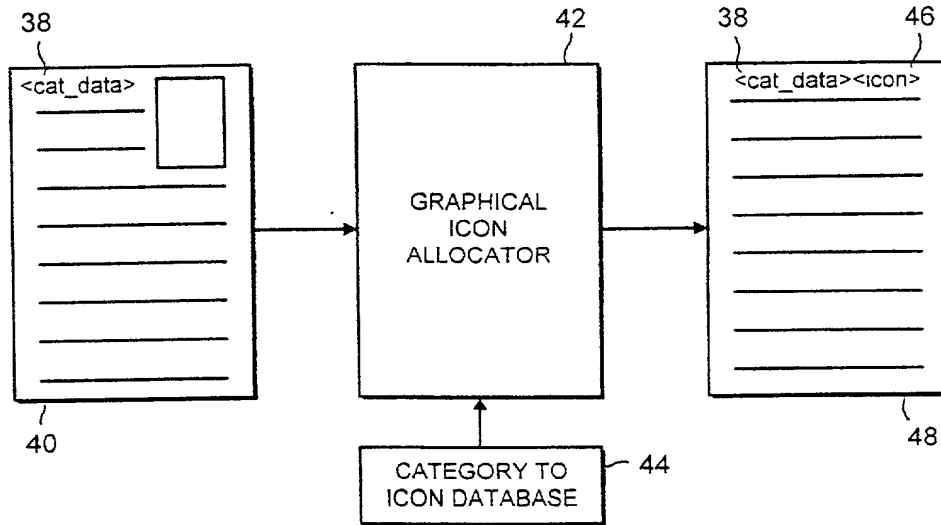


FIG. 8

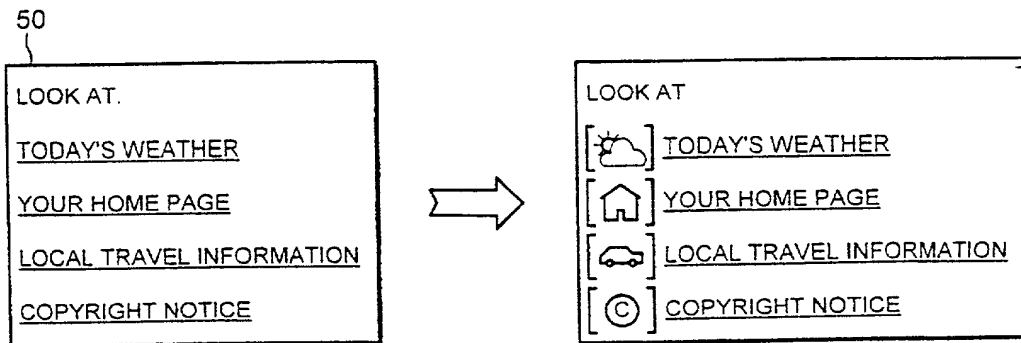


FIG. 9

5 / 9

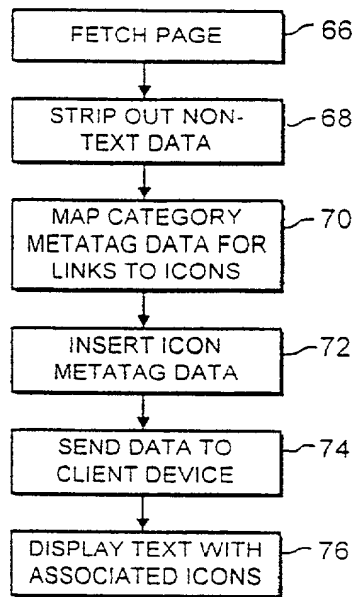


FIG. 10

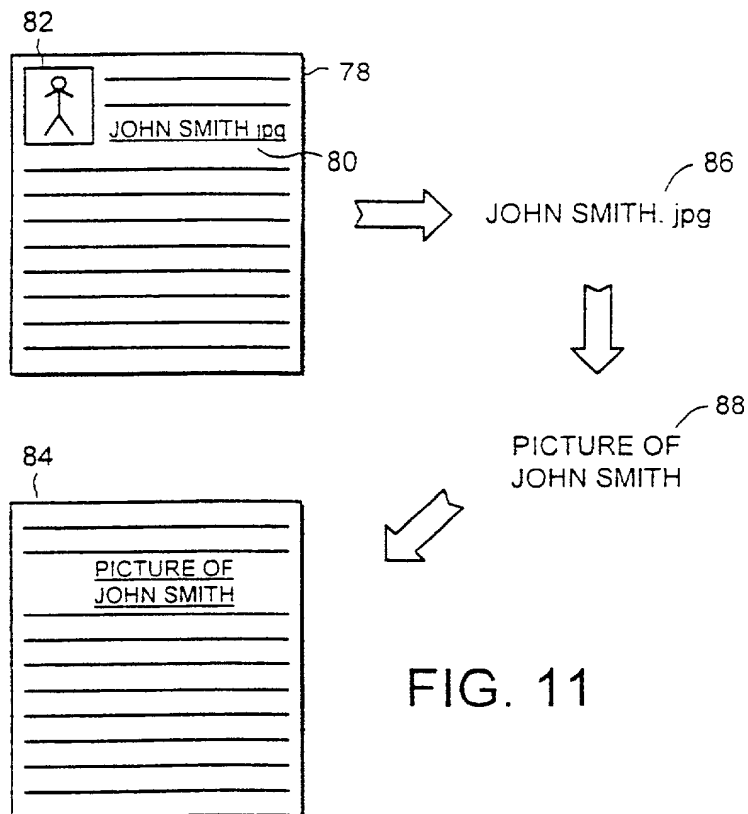


FIG. 11

6 / 9

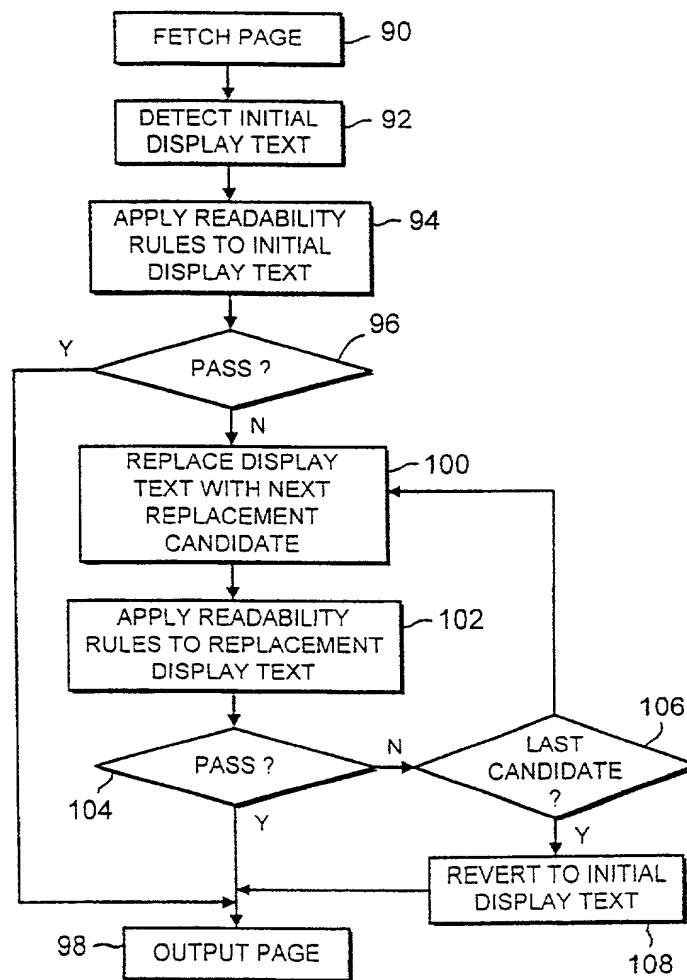


FIG. 12

- | | | | |
|---|--|---|---------------------------|
| A | "file_001234.doc" | → | "contact details page" |
| B | "link 1" | → | "transport - cars" |
| C | "please select this link to see a full list of our products available in your country" | → | "select products country" |
| D | "products.doc" | → | "products" |

FIG. 13

SUBSTITUTE SHEET (RULE 26)

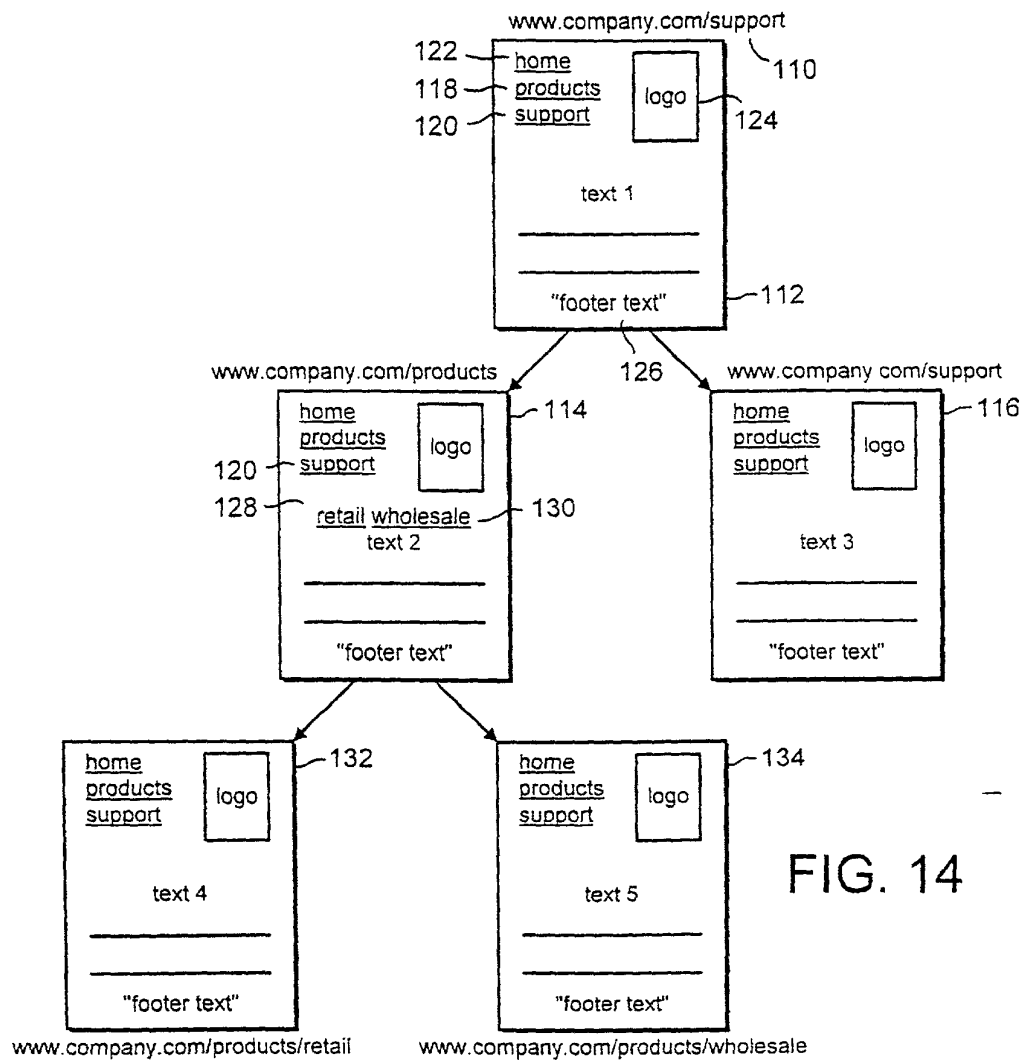


FIG. 14

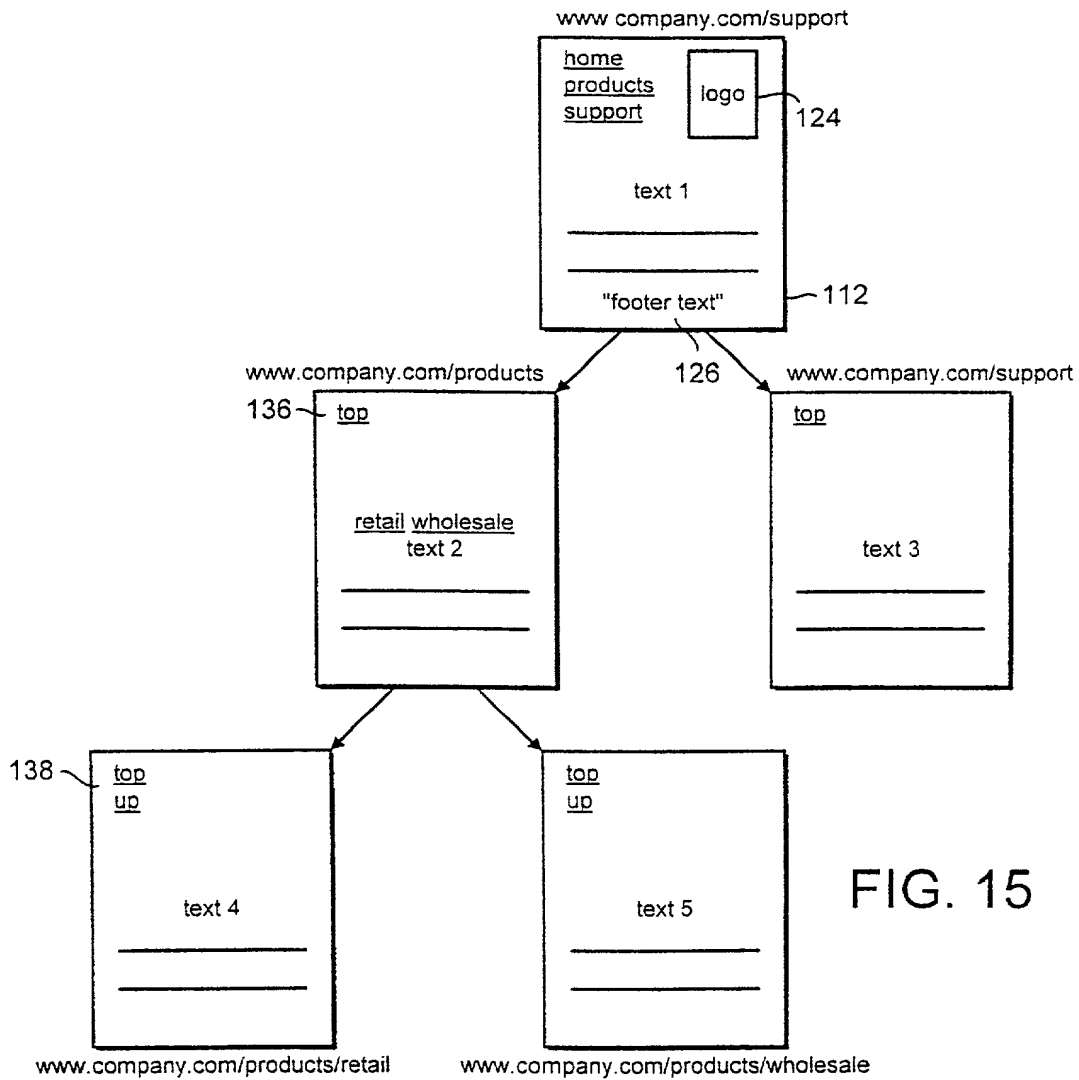


FIG. 15

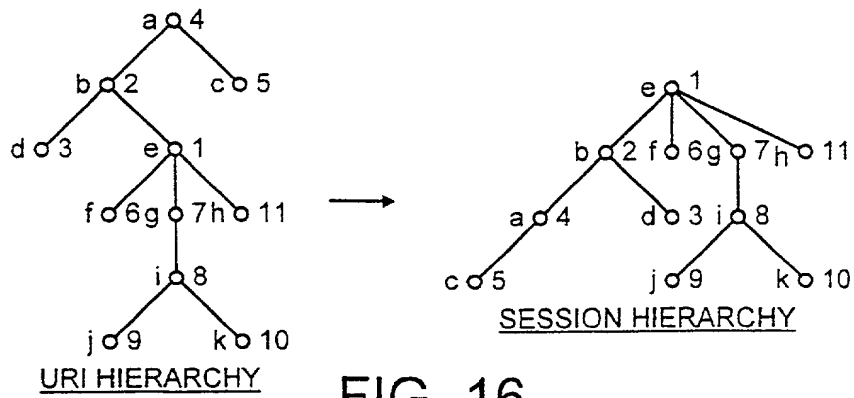


FIG. 16

SUBSTITUTE SHEET (RULE 26)

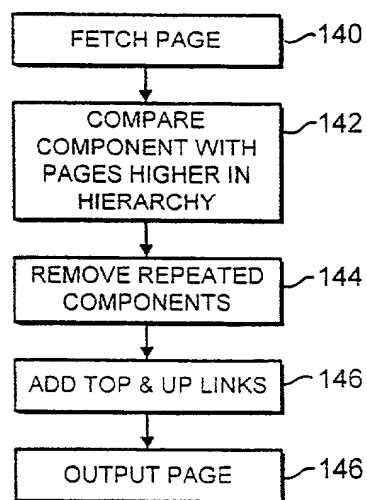


FIG. 17

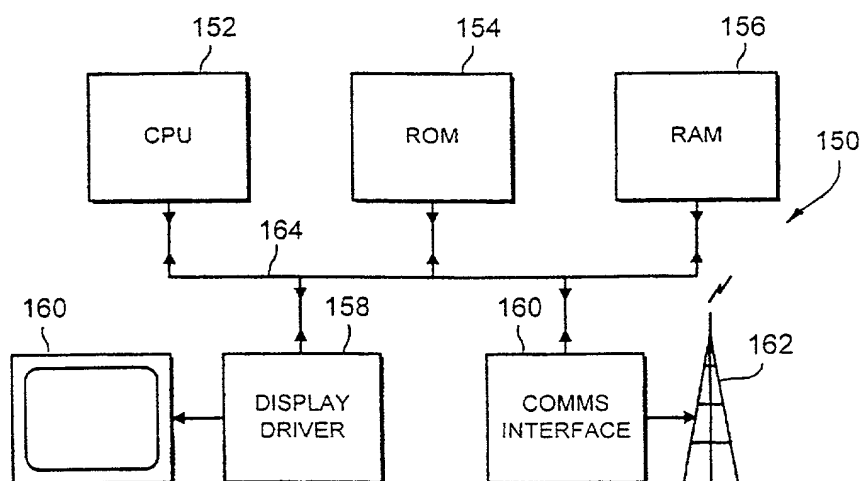


FIG. 18